

MassDEP SWAC Meeting

RecyclingWorks in MA and THE GREEN TEAM

Fiscal Year 2017 Summary

we make green make senseSM



RecyclingWorks in Massachusetts



- Free Assistance for businesses and institutions
 - Online Resources
 - Email and Phone Hotline
 - Technical Assistance
 - Events and Workshops
- Funded by MassDEP, delivered under contract by the Center for EcoTechnology

The screenshot displays the RecyclingWorks Massachusetts website. At the top, there is a green header bar with the email address 'info@recyclingworksma.com' on the left and the phone number 'CALL OUR HOTLINE: (888) 254-5525' on the right. Below the header, the RecyclingWorks logo is on the left, and a navigation menu with links for 'ABOUT US', 'RECYCLE', 'PROGRAMS', 'FOOD WASTE', 'REUSE', and 'BLOG/EVENTS' is on the right. The main content area features a large background image of recycling bins labeled 'COMPOST', 'RECYCLE', and 'TRASH'. Overlaid on this image is the text 'Recycling Assistance for Businesses & Institutions'. Below this text is a search form with three dropdown menus: 'Pick Up/Drop Off?', 'Location', and 'Choose a Material', followed by a green 'SEARCH' button. A text input field below the dropdowns prompts the user to 'Type in a material or the name of a business, e.g. food waste; Bob's Trucking'. Below the search form, a paragraph states: 'RecyclingWorks in Massachusetts is a recycling assistance program that helps businesses and institutions maximize recycling, reuse, and food waste diversion opportunities.' At the bottom of this section are two green buttons: 'LIST YOUR BUSINESS' and 'MORE INFO ABOUT RECYCLINGWORKS'. The footer of the website has a green bar with the text 'GET HELP FROM A RECYCLINGWORKS RECYCLING EXPERT' and a brown button that says 'Call our hotline or email us a question. Click here for more information'.

Fiscal Year 2017 Overview



- 7,400 new tons of material diverted from disposal
- Direct assistance to 1,300 businesses
- 45 speaking engagements with over 1,600 attendees
- 73,000 visits to www.recyclingworksma.com



Find a Recycler Search Tool



Recycling Assistance for Businesses & Institutions

Any Material Enter location Pick Up/Drop Off

OR, try a keyword or biz name

RecyclingWorks in Massachusetts is a recycling assistance program that helps businesses and institutions maximize recycling, reuse, and food waste diversion opportunities.

www.RecyclingWorksMA.com

WasteWise 2016 Fall Forum at Raytheon



C&D Best Management Practices and Hauler Contracting Discussion for BMP Development



Raytheon

Raytheon's Zero Waste Journey



WasteWise Forum

December 1, 2016

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WasteWise 2017 Spring Forum at Gillette Stadium



Food Waste Recovery Across the EPA Hierarchy



Hauler Contracting Guidance



For Businesses Contracting for Trash, Recycling, and Food Waste Services

- Know Your Waste
- Create and Adjust Contracts
- Comply with Disposal Bans
- Communicate Effectively



Best Management Practices Guidance Document:

<https://recyclingworksma.com/hauler-contracting-bmp/>

Construction & Demolition Materials Guidance



- Regulatory Requirements
- Waste Management Plans
- Demolition & Deconstruction
- Materials Reuse
- Recycling



Best Management Practices Guidance Document:

<https://recyclingworksma.com/construction-demolition-materials-guidance/>

Case Study – Source Separation of C&D



Salomey Construction at The Columns Project

- The contractor collected several materials in designated containers
- Over 90% of materials from this project were recycled



Video and Written Case Study:

<https://youtu.be/rniUYtd9NUo>

<https://recyclingworksma.com/wp-content/uploads/2012/01/The-Columns-Case-Study.pdf>

Case Study – Deconstruction & Reuse



Auburndale Builders at Wayland House

- Deconstruction of two houses.
- Donated reusable building materials
- \$50,000 in tax deductions



Video and Written Case Study:

https://youtu.be/kQLJPO_VsaE?t=10

<https://recyclingworksma.com/wp-content/uploads/2012/01/Deconstruction-and-Building-Materials-Reuse.pdf>

UMass Amherst Case Study



Food Recovery Across the EPA Hierarchy

- Focus on Source Reduction
- UMass Dining saved \$750,000 over the past three years by reducing wasted food



Video and Written Case Study:

<https://youtu.be/ZmdvRoY2bjU>

<https://recyclingworksma.com/wp-content/uploads/2012/01/UMassCaseStudyFINAL-1A.pdf>

Instructional Video



Kitchen Source Separation

- Accompaniment to Source Separation Guidance page
- Features UMass Amherst



Instructional Video:

<https://youtu.be/5iL296nTFo4>

Upcoming Events



- WasteWise Fall Forum, Nov 1, Boston
- Food Sustainability Forum, Nov 9, Easthampton
- College & University Forum, Mar 6, Boston College



THE GREEN TEAM



- Environmental education program for MA Schools
 - Resources
 - Lesson plans
 - Free recycling equipment
 - Recognition and prizes
- Sponsored by MassDEP, delivered by the Center for EcoTechnology

Register Now | Email

Home FAQs THE GREEN TEAM Kit Library & Curricula Request Equipment Recycling Facts GT Links GT Spotlight News

THE GREEN TEAM

THE GREEN TEAM is an interactive educational program that empowers students and teachers to help the environment through waste reduction, recycling, composting, energy conservation and pollution prevention. Participating classes receive certificates of recognition and are eligible to win awards.

Register Now
Teachers, Sign Up for THE GREEN TEAM TODAY!

View Participating Schools
2015-2016 SCHOOL YEAR
Number of Participating Teachers: 273
Number of Participating Schools: 254
Number of Participating Students: 54,140

Visit our Photo Gallery!

When we all reduce, reuse and recycle as much as we can, there's very little left to throw away!

MassDEP
Presented by the Commonwealth of Massachusetts Department of Environmental Protection

Sharon Middle School in Sharon



Katharine Lee Bates Elementary in Wellesley



Additional Information



RecyclingWorks in Massachusetts

(888) 254-5525

info@recyclingworksma.com

www.recyclingworksma.com



THE GREEN TEAM

(413)586-7350 x 225

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www.thegreenteam.org